

Voyageur Soap & Candle Company Ltd.

14 – 19257 Enterprise Way, Surrey, BC. Canada V3S 6J8

Phn: 604-530-8979 On the Web @ www.voyageursoapandcandle.com

February 20, 2008 Newsletter

Ahhhh, winter! Beautiful winter! From the snow-capped mountains, to the endless blanket of white snow on the prairies, there is beauty all around us. With the beauty that the winter brings, however, we find ourselves battling dry skin. That cold, crisp winter air combined with indoor heating leaves our skin cracked, dry and chapped. Let us win this battle by promising ourselves to not only drink more water, but to nourish our skin with products that contain natural oils that have a high content of vitamins, amino acids, and minerals. At Voyageur, we carry a number of products that are rich in all of these basic essentials to rejuvenate and maintain healthy skin.

Here are some of our favorites:

Borage Seed Oil - As far as GLA rich oils go, this one is the super-hero! GLA (gamma linolenic acid) is an Omega 6 fatty acid that is found in natural oils. It is a natural anti-inflammatory which makes it an important part of maintaining healthy skin. Borage Oil boasts the highest concentration of GLA (between 22 and 27%) making it most beneficial to your skin. It is a perfect addition to hair & body treatments. Used topically in lotions, creams and hair care products, it has anti-inflammatory properties, which makes it a perfect treatment for dry, flakey skin & scalp.

Macadamia Nut Oil - This exotic oil is rich in palmitoleic acid, which is a monounsaturated fatty acid that is very similar to the oil our own bodies produce (sebum). Macadamia Nut Oil is a strong anti-oxidant and includes Vitamins A and E, which are key vitamins in prolonging youthful, healthy skin. This oil penetrates quickly and hydrates the skin while the vitamins it contains provide deep nourishment.

Calendula Oil - Calendula is widely used for its anti-inflammatory, anti-bacterial, and healing properties. It is an excellent oil to use in lotions, creams, salves and other natural body care products to heal dry, cracked or itchy skin. Calendula is often used topically on its own to help heal skin inflammations such as eczema and diaper rash and it is safe to use for people with sensitive skin.

Allantoin - This naturally-occurring, botanical substance comes from the Comfrey Root and aids in healing dry, chapped, and damaged skin. Allantoin protects our skin cells and softens the skin. It is one of very few natural ingredients that have been classified by the FDA as a safe and effective active ingredient skin-protectant at use-levels of 0.5-2.0%. FDA approved applications include minor cuts, scrapes, burns, sunburn, fever blister, diaper rash and chaffed, chapped cracked or wind burned skin and lips. It is a wonderful addition to your creams, lotions, salves, and lip, shaving, sun-care and baby products.

Aloe Butter - The Aloe Vera plant has long been used for its healing properties. Native to Africa, this butter is white in color, has a very soft texture and melts upon contact with the skin. For centuries, Aloe has been used worldwide in many cosmetics and medications. Studies performed on its content revealed that Aloe contains amino acids, vitamins, minerals & proteins which make it highly beneficial to people with minor skin irritations such as acne, burns, psoriasis, and cracked, dry and chapped skin. It can be used in a variety of applications such as lotions, creams, soaps, lip balms and sun-care products.

Cromoist Hydrolyzed Oat Protein - This product is used in skin creams and lotions to smooth fine lines & wrinkles and in hair care products to add softness, manageability and texture. Like Glycerin, it is a clinically-proven, natural humectant, which means it retains moisture and making it a wonderful addition to body washes. It is recommended for use in clear formulations. Oat protein is processed to make it more water soluble and therefore more accessible to mixing with other products, making it a great co-emulsifier. It actually reduces the greasiness of oil/water emulsions. Recommended use is at approximately 1-5%.

One other product that I would like to talk about is **Lanolin**. If you're looking for an extremely beneficial ingredient to include in rich moisturizing creams, lotions, and salves, this is the one for you!

The term lanolin comes from the Latin *lana* for wool and *oleum* for oil and it is a bi-product of sheep's wool. The sebaceous glands of the sheep secrete this oil and it is deposited on their wool. It protects the fleece from the harmful elements of the weather. Lanolin is very similar to the oil that our own skin produces which makes it a healthy replacement for the natural oils that we are lacking in our harsh winter climate.

No harm comes to the sheep when extracting lanolin. After the sheep has been shorn of its wool, lanolin is the collected as the bi-product. The sheep that are used to produce large volumes of lanolin are shorn of their wool and then returned to the fields to grow another fleece. These particular sheep are used solely for their fleece and are not farmed for their meat.

People that have allergic reactions to wool can use lanolin as this particular allergy has to do with the wool fibers themselves, along with the dyes that are used, coming in contact with the skin. As mentioned above Lanolin is a bi-product of wool and the grease that comes from the wool under goes a series of refinements creating a product that is ultra-pure and a completely different material.

THIS WEEK'S SPECIALS:

All of the items mentioned above and select others are on special this week. This includes one of our best sellers...CHAPSTICK TUBES! These little babies are great for packaging any of our melt & pour lip treatments, which are also on sale. As usual, there are too many specials to list, so please check them all out at: <http://www.voyageursoapandcandle.com/store/browse.asp?cat=ofer>

NEW CLASS ANNOUNCEMENTS:

Due to the incredible response and customer demand, we have added yet another Mineral Makeup Class. You can find our new class schedule at: http://www.voyageursoapandcandle.com/Class_Schedule/default.asp

These classes fill up very quickly, so be sure to reserve your spot as soon as possible!

NEW ARRIVALS & LOWER PRICES:

We are pleased to extend lower prices on many of our natural oils. Be sure to check out our reduced and in some cases, DRASTICALLY reduced pricing in our Natural Oils section at: <http://www.voyageursoapandcandle.com/store/browse.asp?cat=9341&path=3,9341>

We had mentioned in our previous e-mailers that we are in the process of expanding our packaging selections. Hence, we announce the arrival of our **Amber Jars now available with BLACK caps**. These jars are widely

used to package salves, lip balms, eye & facial creams. They give your product a very therapeutic look and are perfect for use with products containing essential oils or light-sensitive ingredients.

These beauties can be found on special at: <http://www.voyageursoapandcandle.com/store/browse.asp?cat=ofer>

Remember that everything we sell is available in case quantities, so as your business grows we want to be there for you.

Our already large selection of Mold Market soap molds has gotten even LARGER! Be sure to check out our newest additions at: <http://www.voyageursoapandcandle.com/store/browse.asp?cat=new>

In our last e-mailer we promised you some new recipes! And so in keeping with our topic of nourishing your skin, we give you a couple of new ones to try. Your skin will no longer be singin' the winter blues!

Peppermint Foot Lotion

With Lanolin, Essential Fatty Acids and Vitamins E & B5

1000 gram Batch Size

Part A

6.0%	Polawax	60 grams
4.0%	Apricot Kernel Oil	40 grams
3.0%	Almond Oil	30 grams
3.0%	Glycerin 99.5% USP	30 grams
1.0%	Lanolin Anhydrous	10 grams
1.0%	Macadamia Nut Oil	10 grams
0.5%	Evening Primrose Oil	5 grams
0.2%	Menthol Crystals	2 grams

Part B

78.0%	Water (Boiling Hot)	780 grams
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Part C

1.0%	Dimethicone	10 grams
0.3%	Panthenol Pro Vitamin B5	3 grams
0.2%	Vitamin E	2 grams
0.8%	Germaben II Preservative	8 grams
1.0%	Peppermint Essential Oil	10 grams

Procedures:

In a microwave safe bowl, mix together all of Part A.

Add Part B and stir slowly to fully combine all ingredients. Ensure that all of the emulsifier has fully melted in and combined. Additional heating may be required.

Continue to stir occasionally to ensure even cooling and emulsion.

Once product has cooled to below 45° Celsius, add all of Part C and stir to combine.

Package into bottles and cap. Lotion will reach final thickness when fully cooled.

Moisturizing Whipped Sugar Scrub

With Shea & Aloe Butters

250 gram Batch

Part A

40%	Shea Butter	100 grams
20%	Aloe Butter	50 grams

Part B

10%	Macadamia Nut Oil	25 grams
3%	Calendula Oil	8 grams
1.5%	Borage Oil	4 grams
0.5%	Vitamin E	1 grams or 1/8 tsp.

Part C

25%	White Sugar or Plantation Sugar	63 grams
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Essential Oils or Oil Soluble Fragrances to scent.

Procedures:

In a large measuring cup or bowl, combine all of Part A and heat just slightly until it is soft and just partially melted.

Add Part B and mix until combined. Whisk periodically as it cools to ensure even cooling and to give the product a smoother consistency.

Add the Sugar (Part C) plus any Essential Oils or Oil Soluble Fragrances to scent. Package in small jars.

Skin Protecting Cream Recipe

With Natural Butters and Allantoin

550 grams

Part A

7.0%	Polawax	39 grams
2.0%	Stearic Acid	11 grams
1.0%	Allantoin	5 grams

Part B

66.0%	Water (Boiling Hot)	363 grams
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Part C

5.0%	Aloe Butter	28 grams
2.0%	Cocoa Butter	11 grams
6.0%	Almond Oil	33 grams
5.0%	Apricot Kernel Oil	28 grams
3.0%	Glycerin	17 grams

Part D

1.0%	Panthenol Pro Vitamin B	5 grams
1.0%	Cromoist Oat Protein	5 grams
1.0%	Germaben II Preservative	5 grams

Procedures:

In a microwave safe bowl, mix together all of Part A.

Add Part B and stir slowly to fully combine all ingredients. Ensure that all of the emulsifier has been fully melted in and combined.

Add part C continuing to stir to melt butters and ensure oils are emulsified.

Once product has cooled to below 45° Celsius, add all of Part D and stir to combine.

Cool completely & then package into jars.

The \$100 and \$50 gift certificate winners from our recent Super Sale were: Bobby Bailey of St. John's Newfoundland, Gloria Laviolette of Deroche, BC and Barbara Foster of Delta, BC. CONGRATULATIONS!

Thank you to all of our customers for your wonderful comments, suggestions and most of all PATIENCE!!! We had incredible response to our recent super sale and unfortunately, your orders were not filled as quickly as they normally are. Please know that we are always working extra hard to get them to you as soon as possible. You are all VIPs and we constantly strive to give you the kind of service that a Very Important Person should receive!

If you have any questions or concerns or you do not wish to receive our email updates anymore, please email us at service@voyageursoapandcandle.com or simply give us a call at 604-530-8979 or toll-free at 1-800-758-7773.

Sincerely,

Neely Jenkins

Voyageur Soap & Candle